

## TROY STRAWHECKER

### EDUCATION

Harvard Business School – Boston, Massachusetts  
1998 Certificate, ABS & OPM

University of Kansas – Lawrence, Kansas  
1994 Bachelor of Arts, History & Communications

### EXPERIENCE

Troy is a founder and co-owner of Premier Companies, a real estate consulting and development group. Premier consulting and development have been retained by partnerships, companies and banks to provide counsel in Real Estate asset management, development and disposition.

Troy is a partner in Trilogy Investments of Iowa, a real estate holding company.

Prior to forming Premier and Trilogy, Troy worked with Townsend, Inc. of Kansas City and Nelson Companies of Des Moines as a developer and consultant.

Troy's real estate career has involved roles in the following projects:

- Wakonda West Apartments, Des Moines, IA - \$3,250,000 - Owner
- WallStreet Tower, Omaha, NE - \$98,000,000 – Lead Consultant
- Bandeis Building, Omaha, NE - \$62,000,000 – Developer
- Federal Reserve Redevelopment, Kansas City, MO - \$88,000,000 – Consultant
- Turner Park Lofts, Omaha, NE - \$10,000,000 – Partner and Developer
- The Verv Student Housing, Reno, NV - \$44,000,000 – Partner & Developer
- Hyatt Place, Des Moines, IA - \$15,000,000 - Consultant

Before embarking upon a real estate career, Troy was Vice President and Chief Operating Officer of Valley Papers, a regional paper distribution company. Valley Papers had \$16,000,000 in annual sales and a staff of over 24 people. Troy and his family sold the business in 2003.

Organizational excellence was learned at Troy's first job after undergraduate studies. His role at Procter & Gamble was in the Executive Management Program,

which really meant shadowing and learning for three years. Troy worked in Los Angeles and Houston with Procter & Gamble and values that training very much,

James brings to Premier a background in retail acquisitions and development with a youthful and energetic perspective on the industry.

#### **PROFESSIONAL AFFILIATIONS AND ACCREDITATIONS**

Member, International Council of Shopping Centers

Editor, "Forces of Chance" an NPTA Publication, 1999

Director, Impact Paper Company, Greensboro, NC, 1999-2002

Committee Member, National Kidney Foundation of Iowa, 2000-2009

Member, Up With People, International Music Leadership Group, 1989

#### **FAMILY**

Married to wife Tracy of 15 years, with three children: Quincy, George & Hale.